

ANTHONY RAFFA

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EDUCATION

Biola University, Crowell School of Business – La Mirada, CA **May 2019**

Bachelor of Arts, Business Administration; Minor: Biblical Studies

- *Academic Achievement:* Dean's Honor List; GPA: 3.6
- *Leadership Activities:* Crowell Business Association (Vice President); Led Team in Biola Startup Competition; Praxis Academy

Chattanooga State Technical Community College – Chattanooga, TN **2015 – 2017**

- *Honors:* Dean's Honor List; GPA: 3.7

EXPERIENCE

Digital Advertising Assistant – La Mirada, CA **2018 – Present**

Enrollment, Communications & Marketing, Biola University

- *Digital Advertising* - Created and configured advertising campaigns
- *Web Analytics* - Scanned and analyzed university web analytics for insights
- *Administrative* - Drew up, tracked, and organized purchase requisitions

University Communications and Marketing, Biola University – La Mirada, CA **2017 – 2018**

Event Society Intern

- Strategized and planned a selection of the University's signature events on campus
- Planning, managing and carrying out a diverse array of events
- Organization, collaboration, and execution were necessary attributes for success within the position held

Chattanooga Presents!, LLC – Chattanooga, TN **2014 – 2017 (Seasonal)**

Customer Service

- Assisted patrons of Chattanooga's seasonal ice rink, 'Ice on the Landing'
- Activities primarily involved were customer service

Golf Headquarters – Chattanooga, TN **2017**

Shipping & Receiving Coordinator

- Managed all inventory and online order shipments for an online golf equipment store
- Responsibilities took place in a warehouse/office environment and included the picking and shipping of all online orders in a timely fashion
- Required skills included critical thinking, organization, problem solving, great attention to detail, and consistent, strong work ethic

Raffa Lawn Care – Chattanooga, TN **2010 – 2016**

Proprietor

- Started and ran a lawn care business during high school
- Accumulated up to 30 clients, residential and commercial, in the Chattanooga area

SKILLS & INTERESTS

- *Computer/Software:* Microsoft Office applications, Final Cut Pro, Audacity, and various other media-related software applications
- *Interests:* Action Sports (*Wakeboarding, Skateboarding & Mountain Biking*), Road Cycling, Running, Boating and Photography
- *Volunteering:* Silverdale Baptist Church: Camp Counselor - 5th Grade Small Group Boys Leader (3 yrs)