

# ANTHONY RAFFA

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## EDUCATION

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**Biola University, Crowell School of Business** – La Mirada, CA **May 2019**

*Bachelor of Arts, Business Administration; Minor: Biblical Studies*

- *Academic Achievement:* Dean's Honor List; GPA: 3.6
- *Leadership Activities:* Crowell Business Association (Vice President); Led Team in Biola Startup Competition;

**American Enterprise Institute** – Washington, D.C. **Fall 2018**

*Values & Capitalism Honors Weekend*

- *1 of 25 students* selected from Christian colleges from across the nation.
- *Engaged in an entrepreneurial/political* think tank that addressed the current and future problems facing both the private and public sector.

**Praxis Academy** – Los Angeles, CA

*An intensive program on entrepreneurship, innovation and culture.*

**Summer 2017**

- *Graduated with a class consisting of current and aspiring entrepreneurs present in all industries.*
- *Dynamically trained* to pursue creative, redemptive entrepreneurship that leverages technology and human capital to solve problems in the macro.

## EXPERIENCE

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**Digital Advertising Assistant** – La Mirada, CA **2018 – Present**

*Enrollment, Communications & Marketing, Biola University*

- *Digital Advertising* - Created and configured advertising campaigns
- *Web Analytics* - Scanned and analyzed university web analytics for insights
- *Administrative* - Drew up, tracked, and organized purchase requisitions

**University Communications and Marketing, Biola University** – La Mirada, CA **2017 – 2018**

*Event Society Intern*

- Strategized and planned a selection of the University's signature events on campus
- Planning, managing and carrying out a diverse array of events
- Organization, collaboration, and execution were necessary attributes for success within the position held

**Chattanooga Presents!, LLC** – Chattanooga, TN **2014 – 2017 (Seasonal)**

*Customer Service*

- Assisted patrons of Chattanooga's seasonal ice rink, 'Ice on the Landing'
- Activities primarily involved were customer service

**Golf Headquarters** – Chattanooga, TN **2017**

*Shipping & Receiving Coordinator*

- Managed all inventory and online order shipments for an online golf equipment store
- Responsibilities took place in a warehouse/office environment and included the picking and shipping of all online orders in a timely fashion
- Required skills included critical thinking, organization, problem solving, great attention to detail, and consistent, strong work ethic

**Raffa Lawn Care** – Chattanooga, TN **2010 – 2016**

*Proprietor*

- Started and ran a lawn care business during high school
- Accumulated up to 30 clients, residential and commercial, in the Chattanooga area